

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307363-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza - Suite 555
Alexandria, VA 22314-1576

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	692

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	307363	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
14273		

Agency Ref	Advertiser Ref

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/08/12	M-F 5-6a	5-6a	11111--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11111-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 5:22 AM M-F 5-6a 5-6a :30 USPRTV19ACH \$650.00 NM 2 WPTV W 10/03/12 5:39 AM M-F 5-6a 5-6a :30 USPRTV19ACH \$650.00 NM 3 WPTV Th 10/04/12 5:11 AM M-F 5-6a 5-6a :30 USPRTV19ACH \$650.00 NM 4 WPTV F 10/05/12 5:22 AM M-F 5-6a 5-6a :30 USPRTV19ACH \$650.00 NM 5 WPTV M 10/08/12 5:28 AM M-F 5-6a 5-6a :30 USPRTV19ACH \$650.00 NM									
2	10/03/12	10/08/12	M-F 6-7a	6-7a	1-1-1--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 1-1-1-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV W 10/03/12 6:22 AM M-F 6-7a 6-7a :30 USPRTV19ACH \$1,500.00 NM 1 WPTV F 10/05/12 6:27 AM M-F 6-7a 6-7a :30 USPRTV19ACH \$1,500.00 NM 2 WPTV M 10/08/12 6:21 AM M-F 6-7a 6-7a :30 USPRTV19ACH \$1,500.00 NM									
3	10/02/12	10/08/12	M-F 7-9a	7-9a	11-1---	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11-1--- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 7:23 AM M-F 7-9a 7-9a :30 USPRTV19ACH \$1,800.00 NM 2 WPTV Th 10/04/12 6:58 AM M-F 7-9a 7-9a :30 USPRTV19ACH \$1,800.00 NM 3 WPTV M 10/08/12 6:58 AM M-F 7-9a 7-9a :30 USPRTV19ACH \$1,800.00 NM									
4	10/02/12	10/05/12	M-F 9-10a	9-10a	-11-1--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -11-1-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 9:56 AM M-F 9-10a 9-10a :30 USPRTV19ACH \$750.00 NM 2 WPTV W 10/03/12 9:56 AM M-F 9-10a 9-10a :30 USPRTV19ACH \$750.00 NM 3 WPTV F 10/05/12 9:56 AM M-F 9-10a 9-10a :30 USPRTV19ACH \$750.00 NM									



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Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	692	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/03/12	10/08/12	M-F 10-11a	10-11a	1-111--	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 1-111-- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 10:58 AM M-F 10-11a 10-11a :30 USPRTV19ACH \$650.00 NM 2 WPTV Th 10/04/12 10:46 AM M-F 10-11a 10-11a :30 USPRTV19ACH \$650.00 NM 3 WPTV F 10/05/12 10:58 AM M-F 10-11a 10-11a :30 USPRTV19ACH \$650.00 NM 4 WPTV M 10/08/12 10:45 AM M-F 10-11a 10-11a :30 USPRTV19ACH \$650.00 NM									
6	10/02/12	10/08/12	M-F 12n-1p	12-1p	11-1---	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11-1--- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 12:38 PM M-F 12n-1p 12-1p :30 USPRTV19ACH \$500.00 NM 2 WPTV Th 10/04/12 12:10 PM M-F 12n-1p 12-1p :30 USPRTV19ACH \$500.00 NM 3 WPTV M 10/08/12 12:53 PM M-F 12n-1p 12-1p :30 USPRTV19ACH \$500.00 NM									
7	10/04/12	10/08/12	3-4pm Jeff Probst	3-4p	1--1---	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 1--1--- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/04/12 3:38 PM 3-4pm Jeff Probst 3-4p :30 USPRTV19ACH \$500.00 NM 2 WPTV M 10/08/12 3:32 PM 3-4pm Jeff Probst 3-4p :30 USPRTV19ACH \$500.00 NM									
8	10/03/12	10/05/12	M-F 4p-5p	4-5p	--1-1--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 --1-1-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 4:36 PM M-F 4p-5p 4-5p :30 USPRTV19ACH \$750.00 NM 2 WPTV F 10/05/12 4:37 PM M-F 4p-5p 4-5p :30 USPRTV19ACH \$750.00 NM									
9	10/04/12	10/08/12	M-F 5-530p	5-530p	1--1---	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 1--1--- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/04/12 5:23 PM M-F 5-530p 5-530p :30 USPRTV19ACH \$1,800.00 NM 2 WPTV M 10/08/12 5:27 PM M-F 5-530p 5-530p :30 USPRTV19ACH \$1,800.00 NM									
10	10/03/12	10/03/12	M-F 530-6p	530-6p	--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 5:38 PM M-F 530-6p 530-6p :30 USPRTV19ACH \$1,800.00 NM									
11	10/08/12	10/08/12	M-F 6-630p	6-630p	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 6:09 PM M-F 6-630p 6-630p :30 USPRTV19ACH \$2,000.00 NM									



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Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	692	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/03/12	10/03/12	M-F 630-7p	630-7p	--1----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 --1---- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 6:52 PM M-F 630-7p 630-7p :30 USPRTV19ACH \$3,500.00 NM									
13	10/02/12	10/08/12	M-F 7-730p	7-730p	11-1---	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11-1--- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 7:28 PM M-F 7-730p 7-730p :30 USPRTV19ACH \$1,000.00 NM 2 WPTV Th 10/04/12 7:27 PM M-F 7-730p 7-730p :30 USPRTV19ACH \$1,000.00 NM 3 WPTV M 10/08/12 7:12 PM M-F 7-730p 7-730p :30 USPRTV19ACH \$1,000.00 NM									
14	10/03/12	10/03/12	M-F 730-8p	730-8p	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 7:40 PM M-F 730-8p 730-8p :30 USPRTV19ACH \$1,000.00 NM									
15	10/04/12	10/04/12	M-F 11-1135p	11-1135p	---1---	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 ---1--- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/04/12 11:12 PM M-F 11-1135p 11-1135p :30 USPRTV19ACH \$1,700.00 NM									
16	10/05/12	10/05/12	M-F 1135p-1235a	1135p-1235a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/05/12 12:07 AM M-F 1135p-1235a 1135p-1235a :30 USPRTV19ACH \$700.00 NM									
17	10/06/12	10/06/12	Sa 8-10a	8-10a	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/06/12 8:55 AM Sa 8-10a 8-10a :30 USPRTV19ACH \$1,000.00 NM									
18	10/07/12	10/07/12	Su 8-9a	8-9a	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/07/12 8:24 AM Su 8-9a 8-9a :30 USPRTV19ACH \$1,200.00 NM									
19	10/07/12	10/07/12	NFL Pregame	4-10p	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/07/12 7:17 PM NFL Pregame 4-10p :30 USPRTV19ACH \$2,000.00 NM									

Total Spots

39

Gross Total

\$43,500.00



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Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	692

Payment Terms 30 Days

Agency Commission **\$6,525.00**

Net Amount Due **\$36,975.00**